

BTEC Enterprise (Year 10)

Long Term Plan 2025/26

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	W/C 25/8	W/C 01/09	W/C 08/09	W/C 15/09	W/C 22/09	W/C 29/09	W/C 06/10	W/C 13/10	W/C 03/11	W/C 10/11	W/C 17/11	W/C 24/11	W/C 01/12
	INSET, Data & Planning Days	W2	W1	W2	W1	W2	W1	W2	W1	W2, Data Days 13/11 + 14/11	W1	W2	W1
		Introduction to BTEC Expectations and BTEC Outline Component 1	Component 1 LOA Size and features of SMEs	Component 1 Market, sectors, models and industries	Component 1 Aims and Objectives Skill and Characteristics of entrepreneur	Component 1 Skill and Characteristics of entrepreneur	Component 1 LOB Market research methods	Component 1 Customer Needs assessment feedback	Component 1 Competitive behavior	Component 1 Suitability of market research	Component 1 LOC PEST Political	Component 1 Economical	Component 1 Social Cycle 1 Assessment
Cycle 2	W/C 08/12	W/C 15/12	W/C 05/01	W/C 12/01	W/C 19/01	W/C 26/01	W/C 02/02	W/C 09/02	W/C 23/02	W/C 02/03	W/C 9/03	W/C 16/03	W/C 23/03
	W2	W1	W2	W1	W2	W1	W2	W1, Trust Day 14/02	W2	W1, Data Days 06/03 + 07/03	W2	W1	W2
	Component 1 Technological Feedback from Cycle 1 Assessment	SWOT Strengths	Weaknesses	Component 1 Opportunities and threats	Component 1 Aims and Objectives Size and features of SMEs	Component 1 Cycle 2 assessment	Component 1 Skill and Characteristics of entrepreneur	Component 1 Market, sectors, models and industries Cycle 2 assessment feedback	Component 1 Market research methods Customer Needs	Component 1 LOC PEST Political	Component 1 Economical Social Technological	Component 1 Strengths and weaknesses	Component 1 PSA task 1A
Cycle 3	W/C 30/03	W/C 20/04	W/C 27/04	W/C 04/05	W/C 11/05	W/C 18/05	W/C 01/06	W/C 08/06	W/C 15/06	W/C 22/06	W/C 29/06	W/C 06/07	W/C 13/07
	W1	W2	W1	W2, May Bank Holiday 04/05	W1	W2	W1	W2	W1	W2	W1	W2	W1
	PSA task 1B	PSA task 2	PSA task 3A	PSA task 3B Submission	Introduction to Component 2	A1 ideas for a micro enterprise A1 Structure aims and objectives.	A1: Research customer needs and competitive behavior Task 1A	A2 Target market & Methods of promotion A2 Financial information Task 1A	A2 Cashflow forecast A2 Risk assessment Task 1A	A2 Judgment of viability B1 Production of presentation Task 1A	B2 Practice of presentation of presentation Task 1A	Task 1A	Task 1A

