Y10 Enterprise

Long Term Plan 2026/2027

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	**26/8 Data & Planning Days**	**2/9**	**9/9**	**16/9**	**23/9**	**30/9**	**7/10**	**14/10**	**4/11**	**11/11**	**18/11**	**25/11**	**2/12**
	Expectations	Introduction to BTEC Expectations and BTEC Outline Component 1	Component 1 LOA Size and features of SMEs	Component 1 Market, sectors,	Component 1 Market, sectors,	Component 1 models and industries	Component 1 Aims and Objectives	Aims and Objectives	Recap & PSA Task 1	Recap & PSA Task 1	Recap & PSA Task 1	Recap & PSA Task 1	Introduction to skills and characteristics.
Cycle 2	**9/12**	**16/12**	**6/1**	**13/1**	**20/1**	**27/1**	**3/2**	**10/2**	**24/2**	**3/3**	**10/3**	**17/3**	**24/3**
	Component 1 Skills and Characteristics definitions in business	Component 1 Skills of the entrepreneur	Component 1 Characteristics of the entrepreneur	Component 1 Recap and PSA Cycle 1 assessment feedback	Component 1 Recap and PSA	Component 1 Recap and PSA	Component 1 Recap and PSA	Component 1 Competitive behaviour Customer Needs	Component 1 Market research methods Suitability of market research	Recap and PSA	Recap and PSA	Component 1 PEST Political Economical	Component 1 Social Technological
Cycle 3	**31/3**	**21/4**	**28/4**	**5/5**	**12/5**	**19/5**	**2/6**	**9/6**	**16/6**	**23/6**	**30/6**	**7/7**	**14/7**
	Recap and PSA	Recap and PSA	Component 1 SWOT	Component 1 SWOT	Recap and PSA	Introduction to Component 2 and 3	Component 3 Marketing	Component 3 Marketing	Component 3 Marketing	Component 3 Marketing	Component 3 Marketing	Component 3 Marketing	Work experience.

Y11 Enterprise

Long Term Plan 2026/2027

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	26/8 Data & Planning Days	2/9	9/9	16/9	23/9	30/9	7/10	14/10	4/11	11/11	18/11	25/11	2/12
	Expectations	Component 2 A1 ideas for a micro enterprise	Component 3 LAA recap	Component 2 A1 Structure aims and objectives	Component 3 Targeting and segmenting	Component 2 A1: Research into customer needs and competitive behaviour	Component 3 Product and price	Component 2 A2 Aims and features of the enterprise	Component 3 Place and promotion	Component 2 A2 Target market & Methods of promotion	Component 3 Influencing and marketing	Component 2 A2 Financial information	Component 3 Trust, reputation and loyalty
Cycle 2	9/12	16/12	6/1	13/1	20/1	27/1	3/2	10/2	24/2	3/3	10/3	17/3	24/3
	Component 2 A2 Cashflow forecast	Component 3 Financial documents	Component 2 A2 Risk assessment	Component 3 Payment methods	Component 2 B1 Production of presentation	Cycle 2 Assessment Feedback	Component 2 B2 practice of presentation	Component 3 Profitability and liquidity	Component 2 B3 Review of presentation	Component 3 Budgeting Sources of finance	Component 2 Submission	Component 3 Cashflow Improving cashflow	Component 2 & 3 Break even
Cycle 3	31/3	21/4	28/4	5/5	12/5	19/5	2/6	9/6	16/6				
	Component 3 revision	Component 3 revision	Component 3 Exam 4th May AM										